

Why consider email marketing?

Email marketing with Friday-Ad is a quick, easy and low-cost way to flexibly promote your business in your local area and beyond.

Inform your community if you're...

- Opening a new store or relocating
- Changing your opening hours or operation

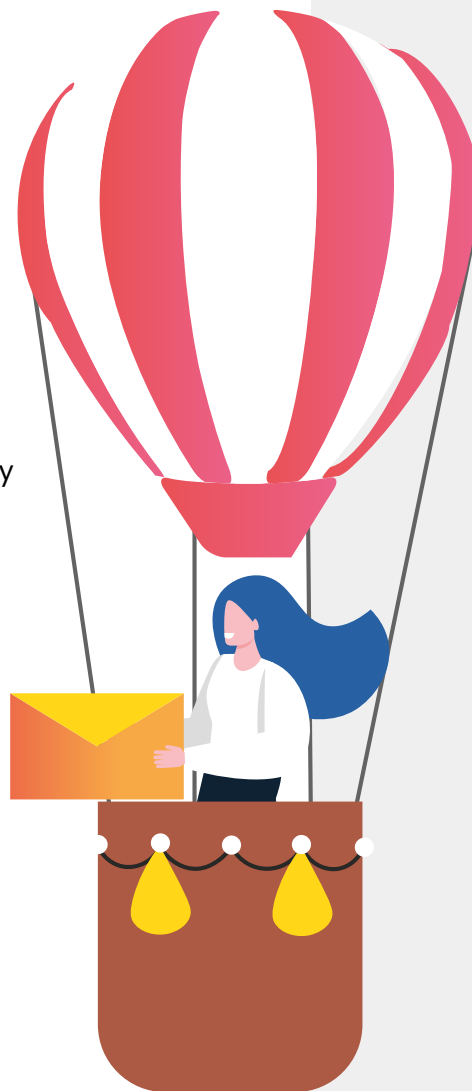
Promote what you're doing...

- New products or services
- Special events
- Discounts, offers and competitions

Share what you've been up to...

- Business News
- Awards and achievements
- Guides and advice

Whatever you want to shout about, we'll help you get the word out!



What will I get from email marketing?

Email marketing with Friday-Ad will **get your business in front of 1000s of customers in your area.**

We can target customers based on location and interest, to ensure you **get the best results** and only relevant enquiries, so you **save time and money.**

By proactively marketing your products or services to our engaged audiences, you'll trigger a thought process with **thousands of NEW customers**, who weren't looking or buying before.

Convert customers straight away with direct links back to your website embedded in the emails, allowing customers to see everything you have to offer, make a purchase or enquire.

Show all you can offer by including different products or services in the emails. We can tell you what customers responded to, so you can **understand what your customers want.**

We'll deliver a completely transparent report from how many customers opened your email to how many responded by clicking through, so you **know how your investment paid off.**

We'll throw in **FREE design** and build of your email, using our expertise, to deliver the best results possible and grow your brand to a whole new audience.

Get ahead of the competition, grow your business and increase your profits!

FRIDAY AD

Friday-Ad has been helping businesses grow for over 40 years. We started as a small family-run business ourselves. Whatever your size or trade, we can help you reach more customers and promote your business.

Connect with our community of engaged users with our local, regional and national emails...

Dear Sussex,

We wanted to let you know that we're now operating in order to comply with new government guidelines. We are currently only open for the **purchase of essential items**, this includes:

- PET FEED/EQUIPMENT
- GROCERIES
- GARDEN NECESSITIES

With lots of people stuck at home the desire to spruce up the garden has increased, so we're offering deliveries of essential gardening equipment.

We also understand the struggle the community has recently gone through to access basic groceries, which is why we've also launched a 'Pop Up Grocery Store', selling basic food items like bread, milk, eggs, veggies and pasta. This also includes delivery options.

If you wanted to place an order of groceries, garden essentials or pet supplies, feel free to phone us on 01444 831 311 or email us at info@upcountrystorehouse.com, if members of the community needed help with anything just let us know.

We're always here to help!

The UpCountry team

[Find out more](#)

UPCOUNTRY
GARDEN & COUNTRY STORE

Lewes Road, Scaynes Hill,
West Sussex. RH17 7NG
Tel: 01444 831311
equinesuperstore.co.uk
upcountrystorehouse.com

Local

Town	Database size	Cost per email
Hastings	> 2,000	£200
Worthing	> 3,000	£200
Brighton & Hove	> 4,000	£200
Seaford	> 600	£200
Eastbourne	> 5,000	£200
Crawley	> 1,000	£200
Uckfield	> 900	£200

Regional

Region	Database size	Cost per email
Sussex	> 34,000	£450
West Sussex	> 13,000	£200
East Sussex	> 21,000	£250
Surrey	> 3,000	£150
Kent	> 3,000	£150

National

Interest Area	Database size	Cost per email
General	> 101,000	£750
Pets	> 53,000*	£500
Pets & Horses	> 81,000	£700
Outdoor & Leisure	> 13,000	£300

*Includes Dogs and Puppies and Kittens database.



Great for advertising your business and services. It's easy and you know that people look up Friday-Ad if they require any services. Job Done!

Maria, Feb 2020

I've had great results when using Friday-Ad for a small ad for my Window Cleaning business. Recommend them if you want to advertise a local service online.

Jonny, Feb 2020

COVID-19 "Stay Local" Shared Emails

Do you offer services or products that can help support people in your community during the lockdown? Shout about them in our local offers feature emails!

Reach out to thousands of people in your area...

Contact us now to find out about offers, discounts and bespoke packages.

01273 837922

FRIDAY · AD Buy.Sell.Discover.

For Sale Motors Property Services Jobs Animals Place An Ad

Stay at home, stay local

Don't miss these local gems in Crawley and Surrey
In unison with the Friday-Ad Coronavirus Community Support Scheme

Need a New Boiler?
Get a FREE No-Obligation Quote Today!
No Delays - Best Advice - Lowest Prices
Gas Safe Trusted Companies
<https://www.onlineboilerguide.co.uk>

Need a new boiler? Get a FREE no-obligation quote today! No delays - best advice - lowest prices!

Ashurst
FOR ALL YOUR CREATURES GREAT AND SMALL
Click & Collect • Loyalty Scheme • Specialist Services
www.ashurstfarm.co.uk

Still OPEN to care for all your Horse & Pet requirements. Open Monday to Saturday 9am to 4pm.

Benford Accountancy

Here for businesses and self employed! Contact me to discuss help available during these times.

O'KANE Commercials

Top prices paid for all scrap & unwanted cars, vans, lorries & plant machinery and much more...

Grab a Bargain in this unprecedented time! All showroom doors below cost price.

DB GARDEN & TREE CARE LTD

Services we offer...
Hedge Cutting, Tree Surgery, Fencing, Border maintenance, RHS qualified 20+ years experience.

All prices shown exclude VAT.

Top Spot

1 ad available
£75

Middle band

2 ads available
£50 per ad

Lower band

3 ads available
£30 per ad